SPECIAL



EDITION

and the



present

Packers Mike Holmgren in the Nike Team Polo

SEE PAGE 5

and the Coaches Club Watch SEE BACK COVER



INCLUDING

- Team Authentics 1-11
- Tailgate **32-33**
- Collectibles 38-39
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PLUS

Authentic and Replica Game Jerseys for Every NFL Team 14-17

Summer 1998

Over 150 Packers items in one place... it's truly the ultimate football shop.

ports Illustrated and the NFL have teamed up to offer you the same authentic gear worn by your favorite team. Our ability to access resources allowed us to interview and consult with NFL coaches, players, and equipment managers to ensure you're getting the same stuff you see on the field, on the sidelines, and at practice. This season we've heeded your request for new, innovative products suited to the home, tailgate parties, and casual wear. We think you'll agree the following 40+ pages offer the most comprehensive and diverse selection of officially licensed NFL products anywhere.

The same on-field brands

When you see this tag throughout the catalog it means you're selecting

the identical item that the players and coaches wear. This performance-driven gear is produced by the most respected brands in sports including Nike, Starter, Champion, Reebok and Logo Athletic. So remember to look for these brand logos and don't forget, "if it doesn't have the shield, it doesn't get on the field."

Expanded product selection

Since you asked for new, innovative products we have enhanced and expanded our product mix to bring you youth gear for kids of all ages, tailgating supplies, golf equipment, electronics, team collectibles, and fashionable casualwear.

Our experts: the NFL equipment managers

We sent our SI and NFL product experts around the country to



be sure we were getting the same officially licensed NFL gear that is issued to the pros. Equipment managers told why they chose what they chose and how they work with players and manufacturers to make sure all gear meets the high performance standard the players, coaches, and you demand. Look for our "focus on performance" icon to find out more about some innovative products.

Gordon Batty, Green Bay Packers Equipment Manager

Visit us at www.ultimatefootballshop.com

If you prefer the convenience of shopping online, you can have the same access to all of these great products on our state-of-the-art website. Plus, you'll be able to search for products based on team preference.

Commonly asked questions about authentic jerseys:

Are these jerseys exactly what the players wear?

These jerseys are the authentic, on-field jerseys the players wear. However, keep in mind that certain players will have

their jersey altered depending upon position or game-related needs. For instance, some QBs will shorten their sleeves to enhance their range of motion while throwing the ball. It's also common for running backs and linemen to tuck or reduce their sleeves to evade the grasps of opponents. These individual, "performance-enhancing" alterations can distort the appearance of a jersey, but be assured you are getting the real thing.

Why do in-stock jerseys and customized jerseys have different prices?

We stock large quantities of jerseys for the most popular NFL stars. This

rder the FAVRE NOTE: Favre/#4 and White/#92 jerseys in green are in stock, pre-customized. White jerseys, however, should be ordered customized (APFB211). Back Views ANY PLAYER Customized with the name and number of any Packers player in individually stitched tackle twill lettering

allows us to reduce the price of these items. To customize a jersey, we handposition and machine-stitch each letter and number individually. This precise work, exactly as it's done for every NFL player, costs somewhat more.

Are the numbers stitched on or screened on?

Stitched on. Like all the details of this jersey, it is identical to the specifications of the Packers, their equipment managers, and Nike.

When will I receive my jersey?

We stock pre-customized jerseys for the most popular players, therefore we are able to expedite delivery. Typically, in-stock, pre-customized jerseys are received in 3-5 business days. Orders for customized jerseys take longer to deliver due to fulfilling your specific request for name, number, size, and color. Customized jerseys are delivered within three weeks of your order. Delivery time for any order can be shortened if you request FedEx overnight or 2-day service.

authentic Nike Packers game jersey

in green or white —with the name and number of any member of the team!

If it doesn't have the shield, it doesn't get on the field.



Available pre-customized for:

Favre #4

the Packers.

APFB212 (Team color)

Also available customized with the name and number of:

Any Packers Player

APFB211 (White) APFB210 (Team color)

IMPORTANT TIPS when ordering authentic jerseys:

- Make sure your name and number choice are correct. Once a jersey is customized it cannot be returned.
- ✓ Consult our customer service product experts regarding size. Sizes will vary based upon manufacturer. In some cases you may want to order your jersey a size larger to ensure a comfortable fit.
- If you need your jersey now, choose from one of our instock pre-customized players. Customized jerseys require about three weeks for delivery using our regular shipping service. Remember, you can expedite any order with FedEx overnight or 2-day service.

ble for most NFL teams.

Nike Authentic Packers **Game Jersey**

This is the exact same jersey the Packers wear in games! Each jersey is detailed exactly to the standards created by the Green Bay players and their equipment managers. Nike has constructed it of heavyweight 100% nylon warp-knit mesh with reinforced seams so it won't rip no matter how fierce the game gets. Available with your choice of the name and number of any player on the current Packers roster.

Available in team color or white. . L.XL.XXL

- A. Favre/#4 or White/#92. Team color: APFB212 \$149.95
- B. Player Customized. White: APFB211 Team color: APFB210 \$169.95



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24HOURS/7DAYS www.ultimatefootballshop.com ordering tips, above right /





1







his performance-driven gear is built to the

exact specifications of the Packers.

Player's Shell Pullover

Comfort and function are combined in this lightweight pullover of polyester microfiber. Comes in team color with left chest embroidered team logo. Features two side zippers with mesh insets, pouch pocket, sleeve accent striping, Lycra spandex binding and gusset at neck opening. Swoosh design embroidered at neck and NFL shield at back of neck. Imported.

APFA247 • M-L-XL-XXL \$64.95

B Sideline Cap

This 100% cotton twill cap from Nike is designed in team colors and features distinctive team logo design on front, Swoosh design on side and NFL shield on back. Adjustable velcro back strap has embroidered team name. Imported.

APFE249 \$19.95

G Sideline Tee

Oversized white 100% cotton t-shirt features woven team patch on center front with embroidered Swoosh design below neck. NFL shield on left sleeve. Imported.

APFC248 • M-L-XL-XXL \$19.95

White Team Polo

This 100% poly bib knit polo shirt weighs over 8 ounces. Features include quarter-zip front, embroidered team logo at center, shirt tail with drop back hem, back insets, embroidered Swoosh design on left sleeve and NFL shield on back neck. Slight design variations among teams. Imported.

APFG242 • M-L-XL-XXL \$59.95

Therma-F.I.T. Pullover

Nike brings the latest fabric technology to this half-zip 9.3 oz. fleece pullover. Features elastic binding at cuffs and waist, embroidered team logo and Nike Swoosh design on chest, striped rib-knit inset and stand-up collar.

APFF183 • M-L-XL-XXL \$79.95

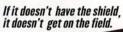
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Sidelines

Teams available:

REARS BRONCOS (no E) **COWBOYS** JAGUARS (no E) **PACKERS PANTHERS** RAIDERS STEELERS





0



Focus on PERFORMANCE

Nike's Therma-F.I.T. fabric redefines the meaning of fleece. Ultrafine microfibers in a dense knit provide exceptional insulation and wind resistance, yet it is lighter and less bulky than traditional fleeces.





B Practice T-Shirt

Built to take punishing workouts, this silver gray t-shirt from Champion features team name graphic screened in team color. Embroidered Champion "C" logo on the left and jock tag at the waist.

APF035 • L-XL-XXL \$17.95

. XXXL available for most teams

G Sleeveless T-Shirt

It's all about keeping cool. Champion's silver gray sleeveless t-shirt has deep armholes and a full athletic cut. Team name in team color is screened across the front.

APFC108 • L-XL-XXL \$16.95

Mesh Practice Shorts

You can't buy a more comfortable pair of mesh shorts. Champion makes these double-ply shorts in team color with team name screened on the left leg, 6" inseam and inside drawstring. Imported.

APFD064 • M-L-XL \$22.95

E Maxit Turf Shirt

Players know that maintaining the proper body temperature is a key asset when playing in the late winter months. That's why NFL players choose the Turf Shirt. The body is made of 100% cotton while the collar and cuffs have a resilient lycra blend for a snug fit. Available for most teams.

APFI296 • L-XL-XXL \$29.95





A Conversion Fleece Pullover

This poly fleece quarter-zip pullover in team color features a full front team name with embroidery outline, NFL shield on back neck, stand-up collar, elastic cuffs, open bottom with elastic cord and lock, and embroidered "C" logo on left sleeve. Imported.

APFA271 • M-L-XL-XXL \$59.95

B NFL Headband

Saranac makes this team color headband with embroidered team logo on front. Made of poly fleece with elasticized openings. One size fits all. Made in USA.

MPF111 \$14.95

C NFL Gloves

Keep warm during those frigid games with these poly fleece gloves from Saranac. Comes in team color with team logo embroidered on top of glove. Constructed with elastic cuffs and rubberized palm grip. Made in USA.

MPF110 \$29.95

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PREFERS



The Zone Jacket

This jacket features a taslan nylon outer shell, an inner poly fleece body lining, and a quilted nylon sleeve lining in coordinating team colors. Features two front zipper pockets, elastic waistband and cuffs, left chest embroidered team logo, team name embroidered across the back, inside zipper pocket, Champion "C" zipper pull and embroidered Champion logos on left sleeve and back neck. Imported.

APFA270 • M-L-XL-XXL \$79.95

E XXL Blanket

The "sweatshirt" blanket from Biederlack is perfect for the stands or for relaxing at home. This oversized 58"x78" silver gray blanket is printed with the "XXL-Property Of..." logo and team name in team color. Made of 80/20 cotton/poly blend for durability. Machine washable.

MPF081 \$39.95

I Throwback Replica Jersey

Relive the past glory of the NFL with Champion's Throwback replica jersey. It's made of tough nylon tricot mesh and poly trim. Features nylon dazzle yoke and sleeves, ribbed v-neck and sewnon player nameplate. Player name and numbers are screenprinted.

APFB200 • M-L-XL-XXL \$44.95



ntroducing the new sideline collection from Logo Athletic.

M Giant Gridiron Polo

Look down the sidelines for this 100% cotton 6.5 oz. polo shirt from Logo Athletic. Features giant gridiron jaquard body design with knit collar and cuffs. Embroidered team and Logo Athletic logos on chest. Drop tail with taped split side vents.

APFG284 • M-L-XL-XXL \$44.95

B Special Teams Cap

Worn by NFL stars, this Pro Line cap is made of brushed cotton twill in primary team color with color tipping on visor and back opening. Embroidered team logo and name on front with intricate stripe design. Back features embroidered team city name and NFL shield. Adjustable strap with slide buckle closure.

APFE285 \$18.95

© Micro Stripe Fleece

Designed for cooler temperatures, this two-color fleece from Logo Athletic weighs 10.5 oz. with a 55/45 poly/cotton fabric mix. You can expect warmth and comfort. Features distinctive embroidered team logo across chest.

APFF282 • M-L-XL-XXL \$52.95

Double Stripe Fleece

The Double Stripe is a 10.5oz. 55/45 poly/cotton blend oxford gray body with distinctive double team color striping on neck and chest. Details include embroidered team name and NFL shield on chest, front v-notch at neck, long set-in sleeves and knit trim at collar, cuffs and bottom band.

APFF283 • M-L-XL-XXL \$52.95

Pin Dot Jacket

This exclusive Pro Line style is lightweight taslan combined with rip stop nylon It features a full-zip front to top of collar, and two front-zip pockets with exposed zippers. Embroidered detail includes left chest team logo, right chest Logo Athletic logo and appliqué team name across back. Comes with functional inside pocket.

APFA281 • M-L-X-XXL \$59.95



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If it doesn't have the shield, it doesn't get on the field.



<u>Sidelines</u>

from Logo Athletic

Teams available: BRONCOS BUCCANEERS CHIEFS COWBOYS DOLPHINS EAGLES 49ERS GIANTS **JAGUARS JETS** LIONS **PACKERS PATRIOTS** RAIDERS REDSKINS STEELERS VIKINGS





Casualwear

by Pro Elite

6 Shetland Sweater

\$62.95

For the first time ever. a 100% Shetland wool, long sleeve sweater featuring an embroidered team logo is available from Pro Elite. Features left chest direct embroidered team logo. Domestically embroidered. Imported. Dry clean only. APFF291 • M-L-XL-XXL

Teams available:

BRONCOS

BUCCANEERS CHIEFS COWBOYS DOLPHINS EAGLES 49ERS **GIANTS JAGUARS JETS** LIONS **PACKERS PATRIOTS** RAIDERS REDSKINS **STEELERS** VIKINGS

Pair this one with our jean jacket for a classic look. This khaki 100% cotton button-down shirt features an embroidered team logo on left chest and non-fading dyed fabric. Full cut for a comfortable fit. Embroidered domestically. Imported.

APFI290 • M-L-XL-XXL \$42.95

Twill Button-Down Shirt

Jean Jacket

For a casual and comfortable look, try this jean jacket from Pro Elite. Made of 14.5 oz. 100% cotton for the highest durability, this button front double stonewashed denim jacket is direct embroidered with team logo on left chest. Features front slit pockets and two chest button pockets. Embroidered domestically. Imported.

APFA292 • M-L-XL-XXL \$62.95



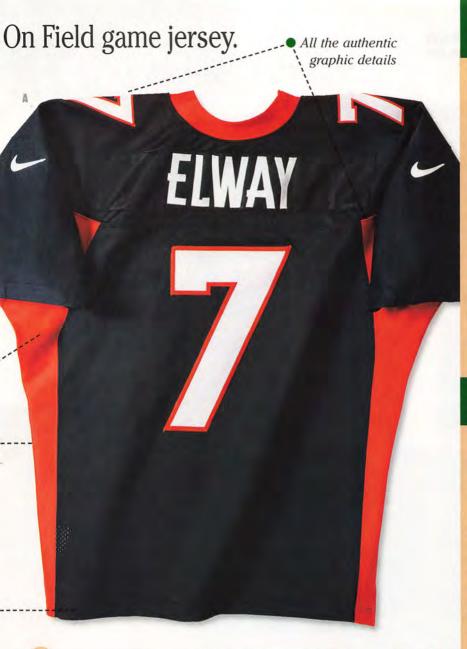
Packers fans!

Don't miss out on 14 more pages of Packers merchandise, beginning on page 29.

Long Sleeve Sweater







OMMONLY ASKED QUESTIONS ABOUT AUTHENTIC JERSEYS:

Are these jerseys exactly what the players wear?

These jerseys are the authentic, on-field jerseys the players wear. However, keep in mind that certain players will have their jersey altered depending upon position or game-related needs. For instance, some QBs will shorten their sleeves to enhance their range of motion while throwing the ball. It's also common for running backs and linemen to tuck or reduce their sleeves to evade the grasps of opponents. These individual, "performance-enhancing" alterations can distort a jersey's appearance but be assured you are getting the real thing.

Why do different team jerseys have different prices?

Each jersey is constructed and detailed to exact team specifications, consequently, prices vary based upon application method of lettering, fabric content, and logo embroideries.

Are the numbers and letters stitched on or screened on?

Generally, stitched on, unless the team specifications call for screenprinting. The Bills, Chargers, Cowboys, Rams, and Redskins use printed application; all other teams use forms of stitched tackle twill lettering.

When will I receive my jersey?

We stock pre-customized authentic jerseys for many of the most popular players, therefore we are able to expedite delivery. Typically, in-stock, pre-customized jerseys are received within 3-5 business days. Orders for customized jerseys take longer to deliver due to fulfilling your specific request for name, number, size, and color. Customized jerseys are delivered within three weeks of your order. Remember that delivery time for any order can be shortened if you request FedEx overnight or 2-day service.

APFB212 / APFB213

A Order authentic game jerseys with the name and number of one of these NFL stars we keep in stock—

BRONCOS*	ELWAY • 7	\$199.95
BRONCOS*	DAVIS = 30	\$199.95
BUCCANEERS	DILFER • 12	\$159.95
BUCCANEERS	DUNN • 28	\$159.95
CHIEFS*	THOMAS • 58	\$139.95
COWBOYS	AIKMAN = 8 AIKMAN = 8	blue:\$149.95 white:\$139.95
COWBOYS	SANDERS • 21 SANDERS • 21	blue:\$149.95 white:\$139.95
COWBOYS	SMITH • 22 SMITH • 22	blue:\$149.95 white:\$139.95
DOLPHINS	MARINO • 13	\$149.95
49ERS	YOUNG • 8	\$139.95
49ERS	RICE • 80	\$139.95
JAGUARS*	BRUNELL • 8	\$199.95
LIONS	SANDERS • 20	\$139.95
PACKERS*	FAVRE • 4	\$149.95
PACKERS*	WHITE • 92	\$149.95
PANTHERS*	COLLINS • 12	\$159.95
PATRIOTS	BLEDSOE • 11	\$149.95
RAIDERS*	GEORGE • 3	\$149.95
STEELERS*	STEWART • 10	\$149.95
ADED210 //	DEDO11	

APFB210 / APFB211

B Order authentic game jerseys customized with any name and number of your choice—

BEARS†	\$189.95	JAGUARS†	\$229.95
BENGALS	\$169.95	JETS	\$189.95
BILLS	\$169.95	LIONS	\$189.95
BRONCOS†	\$219.95	OILERS	\$169.95
BUCS	\$219.95	PACKERS†	\$169.95
CARDINALS	\$149.95	PANTHERS†	\$219.95
CHARGERS	\$169.95	PATRIOTS	\$199.95
CHIEFS	\$189.95	RAIDERS†	\$179.95
COLTS	\$159.95	RAMS	\$139.95
COWBOYS†	\$199.95	RAVENS	\$219.95
DOLPHINS	\$219.95	REDSKINS	\$169.95
EAGLES	\$209.95	SEAHAWKS	\$149.95
49ERS	\$199.95	STEELERS†	\$209.95
GIANTS	\$169.95	VIKINGS	\$179.95

- * Available in team color only;no white.
- † Available with name/number of current team roster players only.

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IMPORTANT TIPS when ordering authentic jerseys:

- Make sure your name and number choice are correct.
 Once a jersey is customized it cannot be returned.
- Consult our customer service product experts regarding size. Sizes will vary based upon manufacturer.
 In some cases you may want to order your jersey a size larger to ensure a comfortable fit.
- ✓ If you need your jersey now, choose from one of our in-stock pre-customized players. Customized jerseys require about three weeks for delivery using our regular shipping service. Remember, you can expedite any order with FedEx overnight or 2-day service.



hoose from two great jerseys:

Sewn-on nameplate, screened-on numbers. An exceptional value.

2 Stitched-on twill letters and numbers — just like the authentic!

■ NFL Replica Jersey

Get ready for the game with Starter's premier NFL replica jersey. Made of 100% free-breathing nylon mesh bottom and dazzle nylon top, this jersey features a sewn-on nameplate with screened player name, screened front, back and shoulder numbers and detailed sleeve graphics. Starter logos embroidered on sleeves and woven jock tag at waist. See team/player list below.

Adult Replica Jersey: APFB060 • M-L-XL-XXL \$44.95 Youth Sizes: YAPFB060 • S/M - L/XL \$39.95 Kids Sizes: PAPFB060 • S(4)-M(5/6)-L(7) \$29.95 Toddlers Sizes: TAPFB060 • 2T-3T-4T \$24.95

Pro Twill Jersey

NFL replica jerseys reach new levels of design with Starter's Pro Twill. Taking elements from their streetcut replica and authentic jersey lines, Starter has crafted the Pro Twill made of 100% nylon with single layer tackle twill lettering and numbering.

APFB268 • M-L-XL-XXL \$84.95

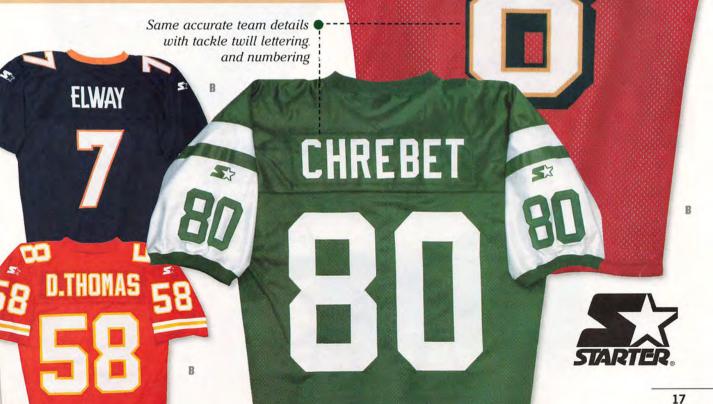
C Team Turtleneck

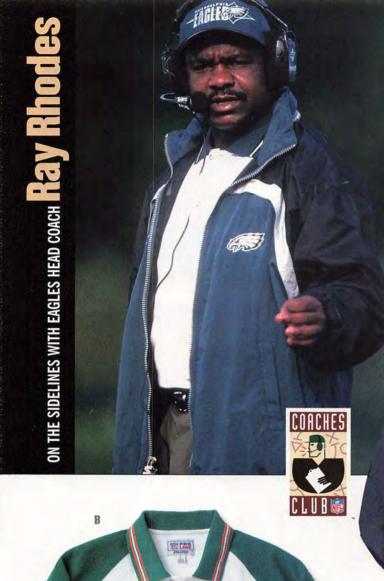
Great for that casual look on cool days or under a jersey for game day, this 6.5 oz. 100% cotton jersey t-neck comes in team color with an embroidered team logo on the neck and embroidered Starter logos on the neck and left sleeve. Available for all teams listed at left for replica jerseys except the Bengals. Also available for the Rams.

APFH061 • M-L-XL-XXL \$34.95



Available for all







ere's the Starter gear you see on the sidelines.

No one else can match the selection at The



Action Wind Jacket

This lightweight, full-zip jacket from Starter combines two nylon fabric textures. Coated with Teflon, it's rain and stain resistant. Color blocked styling, concealed hood and open bottom make this a great look. Embroidered details include team name on left chest and outlined team name and NFL shield on back.

APFA252 • M-L-XL-XXL \$54.95

Sideline

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Teams available:

BEARS BENGALS (A. E only) BILLS (no C) **BRONCOS** BUCS **CHARGERS CHIEFS** COLTS (no B, C)

COWBOYS **DOLPHINS EAGLES** 49ERS GIANTS (no B) **JAGUARS JETS**

LIONS (no B)

PACKERS PANTHERS (no C) **PATRIOTS** RAIDERS (no B) RAVENS (no B) REDSKINS **STEELERS VIKINGS**

B Rusher Polo Shirt

Distinctive styling and comfort define Starter's Rusher Polo. This is a heavy 8oz. 100% cotton microthermal texture double knit polo featuring a white body and primary and secondary team color cut and sewn raglan sleeves, striped rib knit collar and cuffs. Hemmed bottom with side vents.

APFG254 • M-L-XL-XXL \$44.95

C Tradition Trainer Pullover

Starter continues "The Tradition," their premier sideline pullover. This half-zip, banded-bottom lightweight jacket features an easy access side zipper. Soft shell of microfiber mixed with peached taslan fabric is coated with Teflon for rain and stain resistance. The lining is nylon taffeta. Rib knit trim features color block styling on collar, cuffs and bottom band.

APFA253 • M-L-XL-XXL \$59.95

Ultimate Football Shop.

Basic Polo

Traditional team color 6.8oz. 100% combed cotton doublepiqué polo features a direct embroidered team logo on left chest, Starter logos on left sleeve and back neck, 3-button placket and hemmed bottom with taped vents.

APF022 • L-XL-XXL \$34.95

E Coach's Starcap

New Starcap design has bold, graphic team name and logo embroidered on the front of a team color wool blend cap. Velcro back closure embroidered with team name. Starter and NFL shield logos embroidered on back. Imported.

APFE259 \$16.95

E Lined Wind Pants

Built for the active lifestyle, Starter's 100% crinkle nylon wind pant is lined down to the knee with mesh and from the knee down with taffeta. Features include front and back pockets, out-seam leg zippers, a continuous drawstring, and Starter logo on the left hip. Choose from solid black,

royal or navy.

AFGK002 • M-L-XL
\$29.95







AB Quick Slant Fleece Pullovers

These heavyweight oversized fleece pullovers will keep you warm and comfortable. From Starter, each is available in team color. The quarter-zip fleece is made of a 9oz. 80/20 cotton/poly blend. The hooded fleece is an 11 oz. 75/25 cotton/poly blend. Each features an embroidered team logo on left chest and Starter logo on left sleeve. Hooded fleece has 3-button placket. Made in USA.

Quick Slant Hooded Fleece APFF262 • M-L-XL-XXL \$49.95

Quick Slant Quarter-Zip Fleece

APFF261 • M-L-XL-XXL \$44.95

G Recruiter Jacket

One look at this jacket and you know why Starter means quality, function and style. This premier sideline full-zip heavyweight jacket is color blocked and combines taslan and malhead nylon for a durable shell with 7oz. polyfil insulation. Brushed tricot lines the inside neck for extra warmth and comfort. Coated with Teflon to be rain and stain resistant. Other features include embroidered team logo on left chest and appliqué back parch. Detachable 3-piece hood and reflective webbing on sleeves.

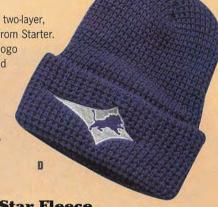
APFA260 • M-L-XL-XXL \$109.95

Youth Recruiter Jacket YAPFA260 • M-L-XL \$89.95



Stay warm with this two-layer, knitted acrylic cap from Starter. Embroidered team logo appears on front and NFL shield and Starter logo on back. One size fits all, Imported.

APFE263 \$12.95



ON THE SIDELINES WITH THE STEELERS' JEFOME BET

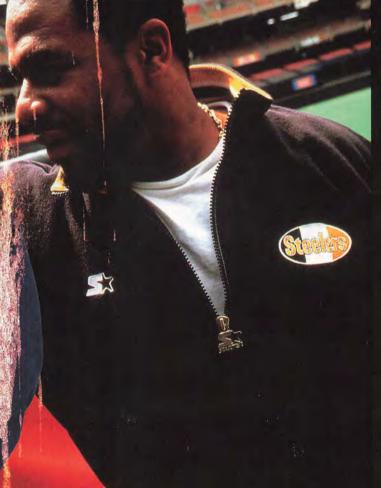
Motivator Star Fleece

This brushed poly fleece from Starter comes in team color with roomy side seam pockets. Team logo and Starter logos are embroidered on chest. Cuffs and waist have lycra binding.

APFF258 • M-L-XL-XXL \$59.95

hy do so many NFL players and coaches wear Starter? Quality and performance.





Practice Wea

A



GREEN BAY PROLINE

Teams available:

BEARS BILLS BRONCOS (no B) CHARGERS (no A.B) CHIEFS COLTS (no A.B) COWBOYS DOLPHINS (no C) EAGLES (no C) 49ERS GIANTS **JAGUARS**

JETS LIONS **PACKERS PANTHERS PATRIOTS** RAIDERS RAMS **RAVENS** REDSKINS (no C) **STEELERS** VIKINGS

E Logo Ball T-Shirts

Quality and comfort come to mind when you wear Champion's team color Logo Ball graphic t-shirts. Made of 5.7oz. cotton and built to take all the punishment you or NFL pros can dish out. Both shirts feature Champion's Pro Line graphic screened across the chest with team name. With deep armholes and a full athletic cut you'll be glad you made the investment. Imported.

Short Sleeve T-Shirt: APFC195 • L-XL-XXL \$17.95 Sleeveless T-Shirt: APFC196 • L-XL-XXL \$16.95

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PREFERS







ore teams and more selection than any store...it's clearly The **Ultimate** Football Shop.

Sportswear by Antigue

Draft Choice Polo

Pique polo shirt crafted of 100% cotton. Features 4-button placket and contrasting white and team color design with solid color collar and cuffs. Direct embroidered team logo on left chest.

APFG307 • M-L-XL-XXL \$62.95

E Winner Polo

A 100% cotton polo shirt accented by vertical stripe design. Features 3-button placket, contrasting solid color collar and cuffs, and embroidered team logo on left chest.

APFG316 • M-L-XL-XXL \$62.95

Long Sleeve Polo

For the cooler weather, a 100% cotton pique long sleeve polo shirt with 4-button placket. Features comfortable raised stripe on collar. Embroidered team logo on left chest.

APFI308 • M-L-XL-XXL \$49.95



ABC Starter NFL Replica Jersey

Get ready for the game with Starter's premier NFL replica jersey. Made of 100% nylon. Features player name on back and screened front, back and shoulder numbers. Starter logos on sleeves and woven jock tag at waist. See list of available teams/players below.

Toddlers: TAPFB060 • Sizes 2T-3T-4T \$24.95

Pre-School: PAPFB060 • Sizes S(4)-M(5/6)-L(7) \$29.95

Youth: YAPFB060 • Sizes S/M - L/XL \$39.95





Two-piece nylon wind suit with full-zip front in two team color design. Features left chest embroidered team logo. Elasticized waist and cuffs. From Mighty-Mac.

TAPF288 • Sizes 2T-3T-4T \$32.95 PAPF288 • Sizes 4-5-6-7 \$36.95

I Team Mascot Doll

Kids of all ages love these cute and cuddly stuffed team mascot dolls from Stuffins.

MPF100 \$19.95

Reversible Team Pullover

Nylon reversible pullover in team color is now available from Genuine Stuff. Features two-color block design and embroidered team logo.

TAPF289 • Sizes 2T-3T-4T \$27.95 PAPF289 • Sizes S-M-L \$31.95

G Team Locker

Make any room feel like an NFL locker room with Suncast's 4' storage locker. Comes in team color with team detailed decals and an adjustable shelf.

MPF075 \$69.95 Allow 8-10 days for delivery.

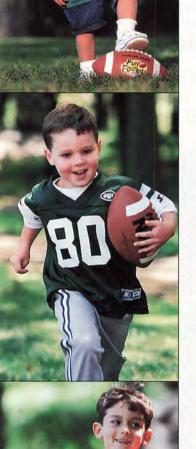
ш	TODDLERS		
	SIZE	HEIGHT	WEIGHT
	2T	33-35"	24-30lbs.
	3T	35-38	31-35
	4T	39-40	36-38
	the second state of the second		30-30
	PRE-SCHOO		
	SIZE	HEIGHT	WEIGHT
	4	39-41	33-36
60	5/6	42-46	37-48
0	7	47-49	49 - 54
	YOUTH		
	SIZE	FITS SIZES	
	S	6-8	
	M	10-12	
	L	14-16	
	ΧL	18-20	

BEARS	SALAAM • 31A	GIANTS	KANELL • 13
BRONCOS	ELWAY • 7	JAGUARS	BRUNELL • 8
BUCS	DUNN • 28	JETS	CHREBET • 80 ^A
CHARGERS	SEAU • 55 ^A		K. JOHNSON • 19
CHIEFS	D. THOMAS • 58	LIONS	SANDERS • 20
COLTS	FAULK • 28 ^A	PACKERS	FAVRE • 4
COWBOYS	AIKMAN • 8	PANTHERS	COLLINS • 12 ^A
	SANDERS • 21	PATRIOTS	BLEDSOE • 11
	E. SMITH • 22	RAIDERS	GEORGE • 3 ^A
DOLPHINS	MARINO • 13		KAUFMAN • 26 B
EAGLES	FRYAR • 80	REDSKINS	FREROTTE • 12
49ERS	YOUNG • 8	STEELERS	STEWART • 10
	RICE • 80	VIKINGS	CARTER • 80

MARINO

A Youth sizes only B Pre-school and Toddlers sizes only





E

24





NFL for Kids

PLAY DE LE

ORDER ANYTIME 1-800-274-5200 24HOURS/7DAYS www.ultimatefootballshop.com Teams available:

BRONCOS BUCS CHIEFS COWBOYS DOLPHINS EAGLES

GIANTS JAGUARS JETS LIONS **PACKERS PATRIOTS** RAIDERS REDSKINS **STEELERS VIKINGS**

49ERS

Cheerleader Outfit

This 2-piece cheerleader outfit will look adorable on your little cheerleader. Features 2-color pleating, embroidered team logo on front and team name on white turtleneck. Made of cotton/poly blend. From Mighty-Mac.

TAPF287 • Sizes 2T-3T-4T \$23.95

PAPF287 • Sizes 4-5-6-7 \$25.95

II NFL Uniform Set

COWBOYS

Kids can dress up as their favorite NFL star in this 5-piece uniform set. The set includes team logo helmet with padded interior, adjustable chin strap, all poly double knit team jersey and pants, and shoulder pads.

Note: This equipment is not for contact play.

YAPF286 • Sizes S (ages 4-6) or M (ages 7-10) \$39.95



4' high NFL team storage locker

G



H



Uniform Set includes helmet. jersey, pants, and shoulder pads

Sports
HISTATAN
INSIDER AUTHENTICS
FINAL CLOSEOUT

Join the excitement of college football with Starter gear at tremendous

closeout savings.





\$39.95



Teams available for items ABC

Alabama	A	B	
Arizona		B	C
Auburn	A	B	C
Boston College		B	C
Clemson	A	B	C
Colorado	A	B	C
Florida	A	B	
Florida State	A	B	C
Miami	A	B	C
Michigan	A	B	C
Notre Dame		B	
Ohio State		B	
Oklahoma		B	
Penn State		B	
Syracuse		B	C
Tennessee	A	B	
Texas		B	
Texas A&M	A	B	C
UCLA		B	C
	100		The state of

Special Closeout Price \$24.95









A Jet Pullover

A favorite of college players and coaches, now you can enjoy the same high quality features. This halfzip pullover comes in 100% jet-laundered nylon with lined pockets and a direct embroidered school name on the left chest. Team list at left. Imported.

ACFA024 • M-L

Was \$69.95 Now \$39.95

B College Football Polo

Ideal for golf or other sports. This 100% cotton pique polo is built for durability and comfort with a 2-button placket, droptail and side vents. Comes in team color with team name embroidered on the left chest. See team list. Imported.

ACFG02 • M-L-XL

Was \$36.95 Now \$24.95

C College Workout Cap

A classic look to wear anywhere in cotton/polyester twill. In white with team color visor and button, embroidered team logo on front and Starter "S" inset. * See team list. Imported.

* Florida St., Syracuse, and UCLA cap do not have "S" inset.

ACFE026 Was \$14.95 Now \$9.95

Workout Sweatshirt

An extra-tough heavy fleece sweat like the one players train in. Deep cuffs and waist-band. Imported. See team list this page.

ACFF022 • L-XL-XXL Was \$31.95 Now \$21.95

E Workout T-Shirt

Wear the real thing-heavy 100% cotton, deep armholes, extra-long body-with the bold oval team logo. Imported. Team list this page.

ACFC023 • L-XL-XXL Was \$17.95 Now \$10.95

Colorado Florida Florida St. Miami

Michigan

Penn St. **Syracuse** Tennessee Texas Texas A&M UCLA

Now \$10.95

Now \$19.95

F **Attitude Tees**

Get an attitude! This white 100% cotton tee from

Champion features a Champion logo on the left chest and a bold message on the back. Pick one of four messages.

AFGC035 • M-L-XL-XXL Was \$22.95 Now \$19.95





F



Back Views



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Back Views

Teams available:

BEARS BENGALS BILLS **BRONCOS** BUCCANEERS CHIEFS COWBOYS DOLPHINS **EAGLES** 49ERS GIANTS **JAGUARS JETS** LIONS **PACKERS PANTHERS PATRIOTS** RAIDERS REDSKINS **SEAHAWKS STEELERS VIKINGS**

A Goal Line Warmup

Style and comfort make this warmup perfect for active guys. This 2-piece trilobal nylon body features distinctive fabric engineering with mesh tape trim on right pant leg and across shoulders. Embroidered team logo/name on left chest, name on back neck. Embroidered Pro Player logo on left hip. Imported.

APFK278 • M-L-XL-XXL \$79.95

B Full-Zip Reversible Jacket

Here's Pro Player's innovative 2-in-1 reversible jacket. One side is nylon, the other a warm and comfortable poly fleece. Both sides feature front slit pockets. Features include a team logo embroidered on left chest of the nylon side and a distinctive front placket pocket with embroidered team logo and name. With either side you feel the comfort of the fleece collar. Imported.

APFA279 • M-L-XL-XXL \$79.95

ORDER ANYTIME 24HOURS/7DAYS 1-800-274-5200 www.ultimatefootballshop.com

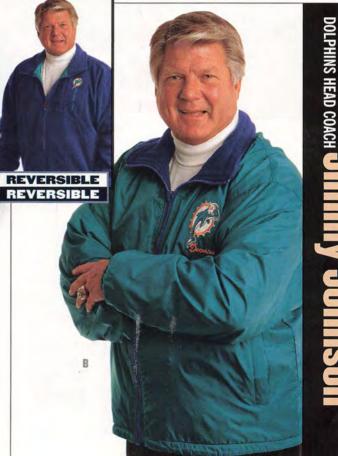


FOCUS ON PERFORMANCE

Pro Player's Reversible Jacket

delivers an innovative 2-in-1 design with a nylon side for those extracompetitive workouts, and a soft poly fleece side for cool downs.

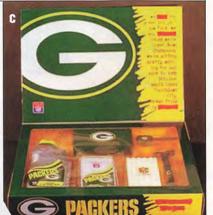






___he ideal gifts for loyal Packers fans.

0



Flannel Boxer

Comfortable and warm flannel boxer in team color plaid print. Made of 100% cotton. Features embroidered team logo on left leg. From College Concepts.

MPF102 • S-M-L-XL \$16.95

Knit Boxer

From College Concepts, a 100% cotton knit boxer in team color with elastic jacquard waistband. Features embroidered team logo on left leg.

MPF101 • S-M-L-XL \$16.95

Personal Care Set

This personal care set is the perfect gift for an NFL fan. Includes travel toothbrush and razor, shower gel, soap and a collector tin in a great team gift box.

MPF047 \$18.95

Team Robe

Who wouldn't love to receive this plush terry velour robe? It features two patch pockets, multi-track stitching for added strength and embroidered team logo on left chest. In white.

one size fits all.

MPF051 \$64.95

Teams available:

BRONCOS BUCCANEERS CHIEFS **COWBOYS** DOLPHINS EAGLES 49ERS GIANTS **JAGUARS JETS** LIONS **PACKERS PATRIOTS** RAIDERS REDSKINS

STEELERS

VIKINGS

29

Men's ccessories

Desk Set

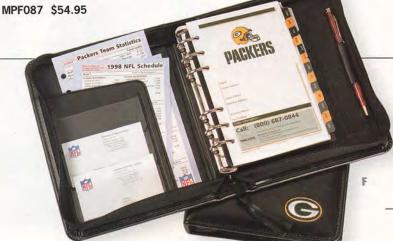
Add style to your desktop with this 3-piece set featuring letter opener, paperweight business card holder and money clip in gold tone. Each item has your team's logo. From Tag Express.

MPF088 \$32.95

NFL Planner

Durable vinyl planner with team logo cover embroidery. Calendar insert has team information and logo printed pages. Features zippered closure, secretary pocket, three card pockets and pen loop. Page inserts measure 43/4" x 63/4". Pen not included. From Time Zone.





A Turtleneck

Great for that casual look on cool days or under a jersey for game day. This 6.5 oz. 100% cotton jersey turtleneck comes in team color with an embroidered team logo on the neck and embroidered Starter logos on the neck and left sleeve.

APFH061 • M-L-XL-XXL \$34.95

B Star Player T-Shirt

Here is Starter's new graphic design screened on a team color heavyweight 100% cotton t-shirt. Woven Starter label on left sleeve. Oversized for comfort.

APFC266 • M-L-XL-XXL \$14.95

Youth Size Star Player T-Shirt YAPFC266 • M-L-XL \$12.95

ow you can own Starter's Packers activewear collection.

G Star Player Sweatshirt

Match it up with a cap. Starter full-cut cotton sweatshirt in team color featuring their new team graphic.

APFF265 • M-L-XL-XXL \$21.95

Youth Size Star Player Sweatshirt YAPFF265 • M-L-XL \$19.95

Player Starcap

Boldly designed wool blend cap from Starter features three colors and end embroidered team logo on front, Velcro adjustable strap with team name, and embroidered NFL shield and Starter logo on back. Imported.

APFE267 \$19.95

E Draft Player Jacket

By popular demand, Starter redesigned the classic satin jacket with unique color blocked detail. Back features tackle twill team name. Extra features include 7oz. polyfil insulation, full snap front closure, striped rib knit trim on collar, cuffs and waist, Teflon rain and stain resistant coating and embroidered team logo on left chest.

APFA264 • M-L-XL-XXL \$99.95

F Replica Game Jersey

It's game time with Starter's premier NFL replica jersey. Made of 100% free-breathing nylon mesh body and dazzle nylon on top, this jersey features a sewn-on nameplate with screened player name, screened front, back and shoulder numbers, plus detailed sleeve graphics. Starter logos embroidered on sleeves and woven jock tag at waist.

APFB060 • M-L-XL-XXL \$44.95

Youth Replica Jersey YAPFB060 • S/M - L/XL \$39.95

Kids Replica Jersey

PAPFB060 • S(4)-M(5/6)-L(7) \$29.95

Toddler Replica Jersey TAPFB060 • 2T-3T-4T \$24.95



E

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Activewear



(Items A-E) Teams available:

BRONCOS **BUCCANEERS** CHIEFS COWBOYS DOLPHINS **EAGLES** 49ERS GIANTS **JAGUARS JETS** LIONS **PACKERS PATRIOTS** RAIDERS REDSKINS **STEELERS** VIKINGS

Large Logo Graphic on Back

Starter Replica Jerseys have the high-quality features found on jerseys costing

Reinforced neckline (v-neck front)

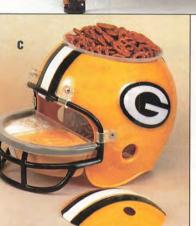


Starter **Replica Jerseys** are available for 30 top NFL stars. See page 16 for complete listing.

Dazzle nylon top

Starter replica jerseys are also available in Youth, Kids, & Toddler sizes See pages 24-25





Collapsible chair fits handy carrying case.



- · Face mask handle tilts for easy grill access
- · Heat-resistant finish
- · Steady tripod base
- · Authentic team detailing



"What-A-Chair"

Enjoy the convenience and comfort of this sturdy folding chair, perfect for tailgating or home parties. Chairs are accented in team color. Baked enamel finish prevents rust. Includes travel bag for easy transporting. Best of all, your team's name and logo are printed front and back. Holds up to 250 pounds.

MPF091 \$39.95

Silk Team Flag

Fly your team's colors with pride in the parking lot or outside your home. This 3'x5' silk/poly blend flag comes in brilliant team colors with team graphics.

MPF055 \$37.95

Helmet Chip Bowl

Great for pre-game festivities, this full size replica helmet has removable top. Features include plastic removable compartments and detailed team graphics.

MPF054 \$46.95

11 Helmet Barbecue

No party is complete without the barbecue going. This 14" kettle grill features an oversized team helmet cover treated with heat-resistant paint to prevent discoloration.

MPF089 \$84.95 (Allow 10-12 days for delivery.)



t the stadium

or in your backyard, we have all the Packers tailgate essentials.

Team Footlocker

Use this locker to pack for the game or any adventure. This sturdy resin footlocker measures 32"x16"x15". Features include molded-in handles, padlock ring for security, and detailed team graphics on the lid.

MPF052 \$44.95 (Allow 10-12 days for delivery.)

Car Flag

Show your team's colors with this 11"x15" polyester car flag that easily attaches to window with clip.

MPF092 \$12.95

Stein & Mug Set

Complete your tailgate needs with this team ceramic ware set. Comes with 28oz. stein with gold banding and 15oz. mug. Both feature wraparound graphics made by sublimation process. Dishwasher and microwave safe.

MPF093 \$29.95

Caddy Cooler

Carry it over your shoulder to the game or any outing. This soft sided cooler keeps a 6-pack cool for 12 hours. Team logo and name are printed on the side. Easy zipper access.

MPF090 \$24.95

Ultralight Color Chair

Lightweight and durable this new ultra light folding chair is perfect for tailgating or home. Features include reinforced 1" aluminum frame, powder coated frame, rust proof, three position backrest recliner, dual sized drink holder, pocket on back of chair and washable fabric with stain resistant finish.

MPF082 \$49.95 (Allow 10-12 days for delivery.)

16 oz. Insulated Cups MPF076 • Set of 4 \$24.95



Tailgatin

Teams available

CHIEFS

COWBOYS

DOLPHINS

GIANTS

JAGUARS

LIONS (no H)

PACKERS

RAIDERS

REDSKINS

STEELERS

VIKINGS (no H)

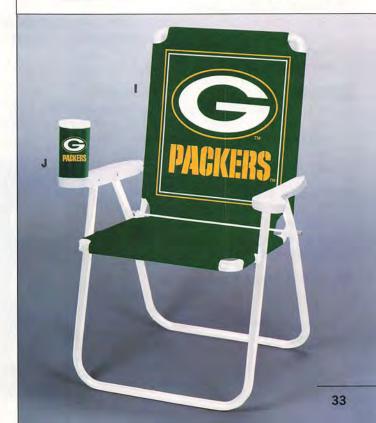
JETS (no E or H)

PATRIOTS (no H)

EAGLES (no H) 49ERS

BRONCOS (no E or H)

BUCCANEERS (no E)



For Golfer the Golfer

Teams available:

BRONCOS BUCCANEERS CHIEFS COWBOYS DOLPHINS **EAGLES** 49ERS GIANTS **JAGUARS JETS** LIONS **PACKERS PATRIOTS** RAIDERS REDSKINS **STEELERS VIKINGS**

M Golf Club Covers

Team color coordinated long neck head covers come in sets of three with #1, #3 and X embroidered for club identification. Team name and logos are embroidered on the sides of these plush covers.

MPF094 \$39.95

B Team Putter

Show your team pride on the greens with this putter from Sun Time. Crafted of soft-milled brass with a two-tone color shaft. There's a team logo on the top of the head and a second on the beveled side. Includes color coordinated head cover.

MPF046 \$64.95

Golf Ball & Divot Set

Six officially licensed golf balls with your team's logo. Antique look divot tool and two ball markers with team logo complete this great gift for any golfer. Comes in special gift box.

MPF096 \$29.95

Shoe Bag

Here's a great way to transport your golf shoes. This suede bag features a soft plush lining and a hidden zippered pouch for valuables.

MPF099 \$49.95

I Towel & Ball Set

A great gift for any golfer. Set includes 3 regulation balls and a 2-ply cotton velour towel, both imprinted with team logo graphics. Towel also features a convenient hook and grommet to attach easily to club bag.

MPF043 \$19.95

Golf Bag

You'll be the envy of the fairways when you play out of this NFL golf bag. Color coordinated twocolor bag features full length club dividers, adjustable padded shoulder strap, two large saddle back bellows pockets, mesh mulligan pocket and best of all, your team's logo is embroidered on the outside. From Belding Sports.

MPF045 \$229.95

Caddy Cap

This classic Hogan-style cap is 100% brushed cotton twill and looks great on the links. Available in black with embroidered team logo on back.

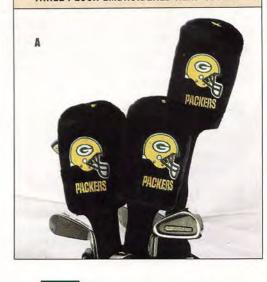
MPF098 • L-XL \$21.95

H Giant Golf Umbrella

Don't get caught in the rain without this oversized team logo umbrella. Made of nylon, expands to 60" and measures 40" long.

MPF095 \$18.95

THREE PLUSH EMBROIDERED HEAD COVERS



lime to tee it up with the ultimate collection of golf equipment for Packers fans!

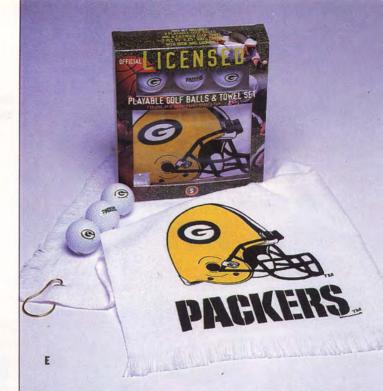
B







Suede Shoe Bag



- Full length club dividers
 Adjustable padded shoulder strap
 Large bellows pockets
 Top-quality embroidered logo graphics

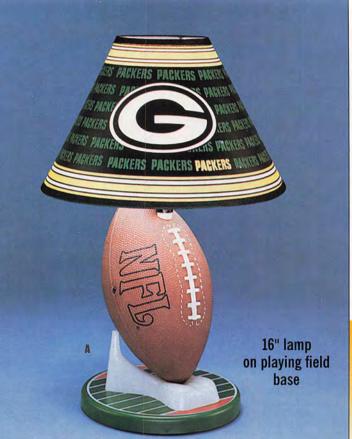






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Electronics

Teams available:

BRONCOS

BUCCANEERS

CHIEFS

COWBOYS

DOLPHINS

EAGLES

49ERS

GIANTS

JAGUARS

JETS

LIONS

PACKERS

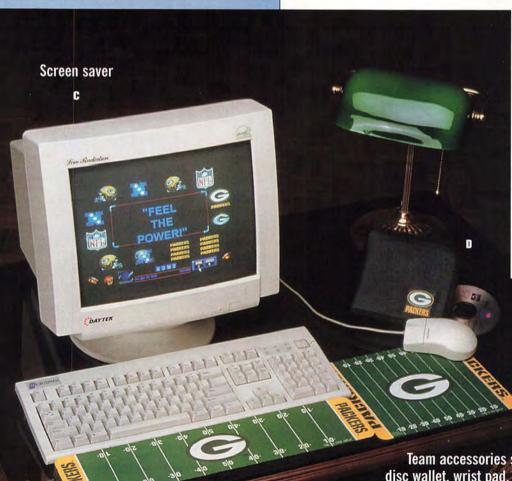
PATRIOTS

RAIDERS

REDSKINS

STEELERS

VIKINGS

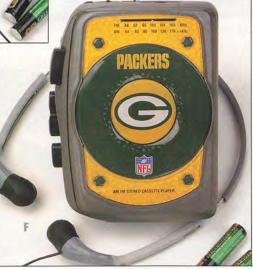


Team accessories set includes disc wallet, wrist pad, and mouse pad



TEAM HELMET AM/FM PERSONAL RADIO

- · Lightweight sports headphones
- · Carrying strap
- · Removable belt clip
- · Batteries included





GOAL POST CALENDAR/CLOCK

- Displays time, date, temperature, and monthly calendar.
- Press base to play authentic speech and sound effects

ere's your chance to tune in at home, in the office, or at the game.

Football Lamp

TEAM LOGO PERSONAL CASSETTE/AM/FM STEREO

· Lightweight sports headphones

Bass boost
 AM/FM radio

· Removable belt clip

· Batteries included

Great for any room, this officially licensed lamp features a team shade and authentic looking football and tee. Mounted on plastic simulated playing field base. Measures 16" high and 10" wide.

MPF086 \$39.95

Mini Helmet Clock

Start your day with this mini helmet alarm clock from Bulova. Features include LED display, buzzer alarm and team helmet logos. (Batteries not included.)

MPF034 \$24.95

Screen Saver

Never lose sight of your team with this innovative screen saver from Team Mouse.

MPF030 \$19.95

Computer Accessory Set

From Team Mouse comes this computer accessory set with nylon zippered CD holder, 3/4" padded neoprene wrist pad and mouse pad.

MPF029 \$34.95

B AM/FM Helmet Radio

Can't make it to the game? Then take along this team helmet AM/FM radio complete with lightweight sports headphones, carrying strap and removable belt clip. Batteries included.

MPF085 \$29.95

Personal AM/FM Tape Player

AM/FM stereo cassette player features team logo and color on face. Comes with bass boost, detachable belt clip, and lightweight sports headphones. Batteries included.

MPF083 \$44.95

Goal Post Calendar Clock

Large transparent display features time, date, monthly calendar display and indoor temperature. Touch the base for built in speech and authentic NFL sound effects. Buzzer and speech alarm.

Batteries included.

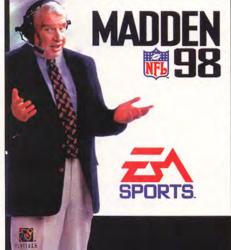
MPF084 \$44.95



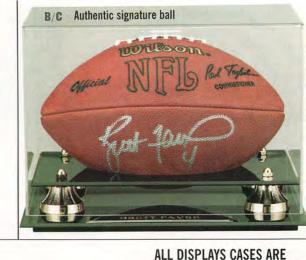
Madden '98 Football Game

Last year's best-selling computer game is back for another championship season! With unparalleled attention to detail, *Madden NFL '98*, from EA Sports, defines the standard for sports video games. For PCs; on CD-ROM only.

MPF031 \$29.95

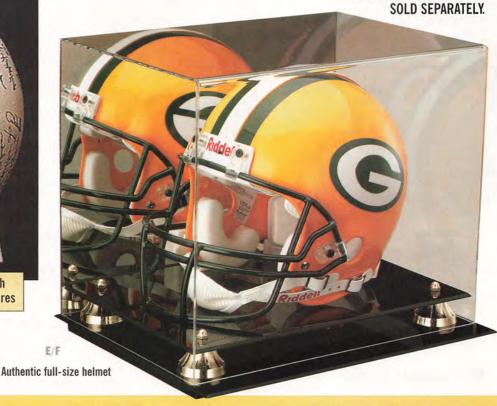








Replica game ball with facsimile player signatures



Super Bowl Championship Coin

A substantial collectible in a small package. These 1 oz. silver coins commemorating Super Bowl victories come in protective plastic, packaged in gift box with certificate of authenticity. Each limited mintage coin is stamped with number. Striking designs on both sides. From Environment.

CPF038 \$34.95

B Signed Football

Impress friends with an official Wilson football signed by Brett Favre. With certificate of authenticity. Ask about other player availability and pricing, **CPF004** \$279.95

Classic Football Display Case
Golden Classic display case on a black base.
MPF013 \$64.95

D Souvenir Signature Football

Full-size replica football features facsimile player signatures. Plastic display base has team logo.

CPF052 \$29.95

Full-Size Authentic Helmet

This is the same helmet used by the pros on the field. Made by Riddell.

MPF007 \$229.95

F Large Helmet Display Case MPF005 \$99.95

6 Mini Authentic Helmet

Just like the full-size except smaller. Great for display on desk. Made by Riddell.

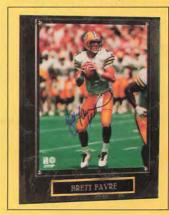
MPF008 \$49.95

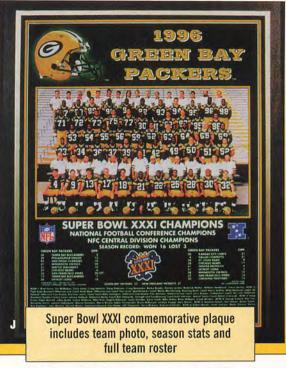
Mini Helmet Display Case MPF006 \$36.95

Signed Photo

Signed 8"x 10" photo mounted on a handsomely detailed wood plaque. Comes with certificate of authenticity. Ask about other player availability and pricing.

CPF026 Brett Favre \$119.95





K/L **Authentic** mini helmet autographed by **Brett Favre**

> our opportunity to own Packers history!

> > National Football League Green Bay Packers vs New England Patriots New Orleans, LA . January 26, 1997

Collectibles



J Super Bowl Plaque

CPF049 \$49.95

To commemorate the Super Bowl champions, Healy Manufacturing has produced

these team photo wood plaques. Perfect

for display in your den or office. Includes

Perfect for display on your desk, Riddell

mini size helmets are signed by NFL stars.

Comes with certificate of authenticity. Ask

about other player availability and pricing.

plate with championship season stats.

G/H authentic helmet

M Official Super Bowl Football

Real fans will want the official Wilson Super Bowl football. Features both teams, date and location.

CPF011 \$119.95

M/N

N Display Case

Protect your collectible with the acrylic and wood base football display case.

MPF002 \$49.95

K Autographed Mini Helmet Commemorative Ticket

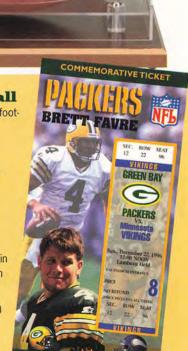
Limited edition oversized ticket commemorating the team. Fact filled description on back. Comes in durable plastic casing ready to hang or display on desktop. Ticket measures 81/2"x4".

CPF051 \$18.95

Mini Helmet Display Case MPF006 \$36.95

CPF027 Brett Favre \$199.95

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Official Wilson game ball commemorating Super Bowl XXXI



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SPORTS ILLUSTRATED FOR KIDS magazine is perfect for your favorite 7–14-year old. It's filled with wonderful stories about their favorite sports and sports heroes, plus action photos, riddles and games. And kids look forward to reading each issue. Best of all, you pay

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www.sikids.com



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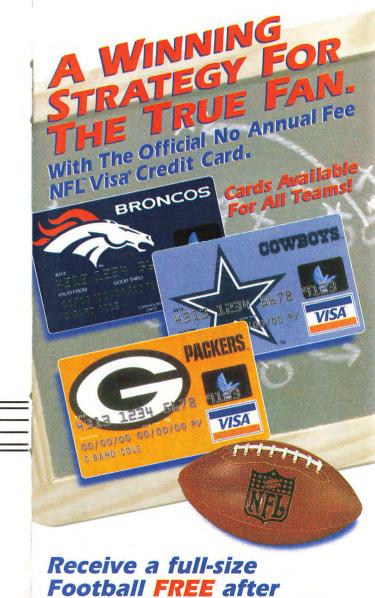
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VISA

























Annual fee	None.				
† Annual Percentage Rate (APR)	18.4% for purchases, which may vary.				
Variable-Rate Information	Your APR may vary. The rate is determined by adding a margin to the highest U.S. Prime Rate as published in The Wall Street Journal on the 15th of March, June, September, and December. The margin is 9.9 percentage points. On June 15, 1998, the U.S. Prime Rate was 8.5%.				
Grace period for repayment of balance for purchases	At least 25 days, if each month, we receive payment in full of your New Balance Total by Payment Due Date.				
Method of computing the balance for purchases	Average Daily Balance (including new transactions).				
Transaction fees for cash advances and fees for paying late or exceeding the credit limit	Transaction fee for Bank and ATM cash advances: 2% of each cash advance (minimum \$2). Transaction fee for credit card cash advance checks: 1% of each cash advance (minimum \$5, maximum \$10). Late-payment fee: \$25. Over-the-credit-limit fee: \$25.				
Transaction fee for purchases	Transaction fee for the purchase of wire transfers, money orders, bets, lottery tickets, and casino gaming chips: 2% of each such purchase (minimum \$2).				

†-MORE APR INFORMATION-

The current promotional Annual Percentage Rate (APR) offer for cash advance checks and balance transfers is 5.9 % through your first five statement closing dates, commencing the month after your account is opened. When your minimum monthly payment is not received by the close of the first complete billing cycle following its Payment Due Date, or when the promotional offer expires, whichever occurs first, your APR for both new and outstanding cash advance balances (consisting of cash advance check and balance transfer transactions) will be calculated using the Variable-Rate Information disclosed above. The current indexed APR for cash advance checks and balance transfers is 18.4%, which may vary. MBNA may allocate your payments to balances (including new transactions) with lower APRs before balances with higher APRs. -CONDITIONS-

I have read this application, and everything I have stated in it is true. I authorize MBNA America Bank, N.A. (MBNA) to check my credit, employment history, or any other information and to report to others such information and credit experience with me. understand that the acceptance or use of any card issued will be subject to the terms of this application and the Credit Card Agreement that will be sent with the card, and I agree to be responsible for all charges incurred according to such terms. I am at least 18 years of age. I consent to and authorize MBNA and its affiliates to monitor and/or record my telephone conversations with any of their representatives to better ensure quality service Information about me or my account may be shared among MBNA and its related companies for marketing or administrative purposes. I may prohibit such sharing of information, other than information pertaining solely to transactions or experiences between me and MBNA (or an MBNA-related company), by writing to MBNA at P.O. Box 15342, Wilmington, DE 19850 and including my name, address, home phone number, and the applicable MBNA account number(s).

The information in this application is accurate as of 6/98. The information may have changed after that date. For more current information, please call MBNA at 1-800-523-7666.

TTY users, please call 1-800-833-6262.

Receive a full-size football after your first eligible transaction!*

Now you can show that you're a true fan with the No-Annual-Fee NFL Visa credit card. Get the card and receive a full-size football after your first qualifying transaction! Your official NFL Visa also comes with a package of benefits that really score - including No Annual Fee and a 5.9% Introductory Annual Percentage Rate (APR) for cash advance checks and balance transfers!

Check one box for your favorite NFL Team. (If you do not make a selection, the NFL Shield Preferred Card will be chosen for you.)

□ NFLSHIELD GU-302-F6 □ BEARS EY-66-MD □ BENGALS EY-66-SP □ BHLS EY-66-XW □ BRONCOS EY-669-37	CARDINALS CHARGERS CHIEFS COUTS COWBOYS	EV-672-DQ	XS EY-680-M VTS EY-681-53 VARS EY-682-X		PACKERS PANTHERS PATRIOTS RAIDERS RAMS	EY-686-JC EY-687-PM. EY-688-Z5 EY-689-GD EY-690-BP	SAINTS SEAHAWKS STEELERS VIKINGS	EY-692-M2 EY-693-TE EY-694-XQ EY-695-4Y	VISA
☐ BUCCANEERS EY-671-8F ☐ BROWNS EY-670-KG	☐ DOLPHINS ☐ EAGLES	EY-677-6Z	S EY-684-8		RAVENS REDSKINS	EZ-444-XC EY-691-GW			Tion
Print your name as you wo	uld like it to app	pear on card. Please p	rint clearly in	ı black or l	due ink.				
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♦ Limit one ball per new account, This is a one-time offer for new NFL™ Visa® credit card Customers who have used their account for at least one purchase or cash advance transaction. The transaction amount must be at least \$25 and must post to your account on or before 12/31/98. The full-size replica football (est. retail value: \$19.95) will be mailed to you within 8-12 weeks after qualifying. Supplies are limited. This promotion is provided by MBNA. Visa is a federally registered service mark of Visa U.S.A. Inc., used pursuant to license. "NFL" and the NFL Shield are registered trademarks of the National Football League. Team name(s) and logo(s) are the registered trademarks of the team(s) indicated, MBNA America® and MBNA are federally registered service marks of MBNA America Bank, N.A. © 1998 MBNA America Bank, N.A.

Stone Washed Denim Shirt

Comfortable and perfect for casual work days, the denim button-down from Lee Sport is a heavy 8oz. 100% cotton shirt with elk horn buttons. Features left chest pocket with embroidered team logo above, yoked back and double needle stitching for extra durability.

APFI274 • M-L-XL-XXL \$44.95

B Twill Khaki Short

What casual wardrobe is complete without the khaki walking short from Lee Sport? Made of 7.5 oz. 100% cotton. Contemporary styling features 8½" inseam, pleated front and embroidered team logo on left leg.

APFK313 • In 5 waist sizes: 32-34-36-38-40 \$39.95

enuine Lee Sport Packers Casualwear—



for your workdays or

your weekends!

C White Washed Oxford Shirt

A great alternative to twill, this more casual, rugged approach to a button-down placket front shirt features heavy gauge yarns which will wash to a soft weathered look. Made of 6oz. 100% oxford weave cotton featuring elk horn buttons and team embroidered logo above left chest pocket.

APFI280 • M-L-XL-XXL \$44.95

Midweight Indigo Denim Shirt

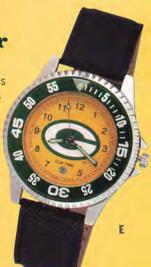
For a lighter version of the classic denim shirt we offer the indigo. It's 6 oz. 100% cotton with elk horn buttons, left chest pocket with embroidered team logo above and double needle stitching.

APFI275 • M-L-XL-XXL \$37.95

Competitor Watch

Here's one watch that looks as good as it performs! Features include date calendar, luminous hands and hour markings, a color-coordinated rotating bezel, and sturdy leather strap. Best of all your team's logo is centered on the watch face.

MPF014 \$69.95



Ordering Information

SHOP BY PHONE ANYTIME: 1-RIII-77

You can order from us toll-free 24 hours a day, 7 days a week, by picking up the phone. Be sure to have your credit card handy when you call. We accept American Express, MasterCard, Visa and Discover Card.

TO ORDER BY MAIL

- We accept your personal check (payable to The Ultimate Football Shop), money order or the major credit cards indicated.
- Residents of CA, DC, FL, GA, IL, MA, MI, NY, TX please add appropriate state and local taxes.
- · Add shipping and handling charges to each order as follows:

Up to \$20, add \$5.95 \$20.01 to \$50, add \$7.95 \$50.01 to \$70, add \$9.95 \$70.01 to \$100, add \$11.95 \$100.01 to \$125, add \$12.95 Over \$125, add \$14.95

Next Day overnight delivery add \$12.95 to regular charges. (See below)

- · Be sure to include product codes and size information.
- · Merchandise can be shipped only upon payment.
- · Send your check or money order to:

The Ultimate Football Shop PO Box 60042 Tampa, FL 33660-0042

 Be sure to include your daytime phone number, so we can reach you quickly if there is any question about your order.

TO ORDER ON LINE

If you prefer the convenience of shopping on line, visit our website at www.ultimatefootballshop.com. You'll be able to search by team or by item and place your credit card orders over our secure network.

Free Air Express Shipping Upgrade

We now ship most US orders via Air Express delivery. Your order of in-stock merchandise paid by credit card will arrive in 3-5 business days, at no extra charge above our regular shipping and handling charges.

We will make every effort to ship your entire order together. However, in some cases, items ordered together will be shipped separately. Unless a longer lead time is indicated, we will notify you if any item cannot be shipped within 30 days, and you will be given the option to cancel your order. On credit card orders, an item will not be charged to your account until shipped.

International Orders

We can only accept orders paid by credit card to non-US addresses. International orders will be charged appropriate shipping expense. Canada: \$25 extra. Others: \$35. Taxes and duties will be the responsibility of the customer upon delivery. We cannot ship to PO Boxes.

Overnight Delivery

In-stock orders received before 12noon EST can be shipped Air Express Overnight Service for an additional charge of \$12.95 per shipping address in the continental U.S. (\$15.95 to Alaska and Hawaii). 2-day delivery is an additional \$5.95. Some extra heavy or bulky items may not qualify for overnight delivery.

Returns & Exchanges

Should you need to return or exchange an item, please refer to the instructions on your packing slip or call 1-800-274-7500 for assistance. Personalized jerseys are not returnable.

PLEASE NOTE: Some prices may be subject to change and certain merchandise in this catalog are subject to availability. While we make every effort to ensure the accuracy of information in our catalog, an occasional error may occur. Colors of merchandise may vary slightly due to the printing process. We reserve the right to make corrections, but applogize for any inconvenience.

FIRST 12 PAGES • LAST 12 PAGES

Consider yourself invited to the big game!

Personalized Lambeau Field Photograph

Here's a great conversation piece that will amaze your friends. It's your name in lights on your team's scoreboard during the game. The picture measures 11"x14" and comes in a black and gold frame covered with plexiglass. From Scoreboard Memories. Every NFL team/stadium available.

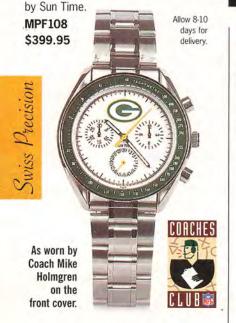
MPF016 \$29.95

Allow 10-14 days for delivery after ordering. Personalized photos are not returnable.

New this season! The ultimate team timepiece

Coaches Club Watch

Here's the official watch of the NFL Coaches Club. Designed using the latest Swiss technology, The Ultimate Football Shop has never before offered a high quality watch like this. Features sapphire crystal, Swiss quartz movement, date indicator with quick-set control and a stopwatch function that tracks half-seconds, minutes and hours. Color coordinated bezel plus team logo on the watch face. Solid stainless steel bracelet and case. Water-resistant to 100 meters. 5-year limited warranty



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